



Administrative Staff College of India Hyderabad

(Accredited by Capacity Building Commission of India as 'उत्कृष्ट' / Very Good)

POST GRADUATE DIPLOMA IN MANAGEMENT

(Approved by AICTE)

ACADEMIC BROCHURE 2025-2027



TESTIMONIALS

I have been hearing about this Administrative Staff College for some time – in fact, since before it started I need not tell you how important I feel this institution is, not because it is the first in Asia or third in the world, but because obviously, it performs a task which is of high importance in the present state of our country – perhaps of other countries too.

Pandit Jawaharlal Nehru

The First Prime Minister of India, during his visit to the College on 23rd October, 1958

It is an honour to get an opportunity to address a very distinguished gathering.

Justice J Chalmeswar

Former Judge of Supreme Court of India, 16th July, 2011

It was an honour and a privilege being here at this prestigious place of learning and deliver the first Dr Rao Oration.

Dr. Kiran Bedi, IPS

Lieutenant Governor of Puducherry, 24th September, 2018

Good experience, knowing the good work done by the ASCI. Wish you all the best.

Sri M Venkaiah Naidu

Former Vice President of India, 7th March, 2020

"Such a great pleasure to be at today's programme on my book at ASCI. I feel proudly privileged. The excellence of ASCI's contribution has been so important in the past decades. It will be enormously important in the next decades"

Sri Naushad Forbes

Co-Chairman, Forbes Marshall, 6th September, 2022

I visited this great institution today. Today ASCI & CBC signed an MoU. We will work together on Capacity Building with them.

Sri Dharmendra Pradhan

Cabinet Minister for Education and Skill Development and Entrepreneurship, GoI, 1st October, 2022

"A privilege and pleasure to visit the Campus. All the graduating class of the PG Programmes. They will contribute enormously to the growth of the Country".

Sri Adil Zainulbhai

Chairman, Capacity Building Commission, GoI, 16th January, 2023

"This opportunity to engage with such intellectually curious and accomplished individuals was absolute honor. The people and history of ASCI is one to be proud of and I am proud to be a small part of this community. "

Mr. Mathew O Keefe

Head, O Power, Oracle Energy and Water, USA
7th February, 2023

"A very enriching and learning experiences. Looking forward to be back again. Thanks Mr. Padmanabhiah and his team".

Dr. Jitendra Singh

Hon'ble Minister of State, Ministry of Science and Technology,
PM's Office, GoI, 16th February, 2023

"A privilege to witness such great legacy and leadership. The ambience and even more than that people are amazing. Yet to see such warmth and talent in one place. Thanks for the opportunity."

Sri Amarendu Prakash

Chairman, Steel Authority of India Limited
12th December, 2023

A pleasure to interact with Faculty and students at this historic Campus.

Mr. Parameswaran Iyer

Executive Director, World Bank and former CEO, Niti Aayog, Govt. of India
3rd April, 2024.

Message from Head, ASCI Business School



Dr. Nirmalya Bagchi, PhD, MBA
Professor
Head, ASCI Business School
Chairman, Bella Vista Innovation Foundation
Director, Centre for Management Studies
Director, PGDM

The Administrative Staff College of India, Hyderabad (ASCI) is a not-for-profit, public purpose institution of repute established in 1956 under the Indian Societies Registration Act of 1860 by the Government of India in partnership with industry.

It is engaged in providing education, management training, research, and advisory services to the Government, multilateral organizations and industry. ASCI is a subject allocated to the Department of Higher Education, Ministry of Education, Govt. of India as per the Second Schedule to the Government of India (Allocation of Business) Rules 1961.

(<https://www.education.gov.in/allocation-business>)

The College has the rich domain expertise and wealth of proven experience in capacity building and research & consultancy services. ASCI, enjoys the enduring trust and confidence of Gol, Multilateral organisations and State Governments as a competent, capable and credible Institution of impeccable reputation. We have made a mark in our research and consultancy services too. Many of our reports have resulted in the development of policies of the Government of India. We get regular and repeat assignments from Governments, industry, UN organizations, and other multilateral organizations, which is a testament to our good quality of work.

The College has launched the two- year full time Post Graduate Diploma in Management (PGDM) programme (approved by AICTE) in 2019. The programme aims to create future leaders in the field of management who have the relevant skills and attitude to face the VUCA world. A unique feature of the programme is that it allows dual specialization in functional areas of management like Human Resource Management, Marketing Management, Financial Management and Artificial Intelligence & Business Analytics, with placement assistance.

ASCI is also proud that in the programme a constant focus is maintained on developing and nurturing a good value system. I present you with a brief overview of our organization. As you flip through the pages of this document, you will get an idea about our rich heritage and competencies.

I wish you happy reading!

Best wishes,

Dr. Nirmalya Bagchi

ASCI @ A GLANCE

ASCI is the oldest management institution in the country for practicing managers established by the Government of India in collaboration with industry way back in 1956. In the last 68 years of our existence, we have made a mark in training civil servants and executives in industry through short term Management Development Programmes and through our Research and Consultancy assignments.

Each year we conduct upwards of 200 Management Development Programmes and many of our Research and Consultancy assignments have resulted in policy development, institutional reforms and strategic re-alignments in government and industry. Our programmes are truly global in reach and relevance.

- First Management Institute setup in the country way back in 1956. It is also the Third Oldest Management Institution in Asia.
- Set up by the Government of India in collaboration with Indian Industry.
- Initially setup as a civil services training institution.
- Conducts training programmes for civil servants from various Government Departments across India and abroad and executives in industry.
- Conducts about 200 Management Development Programmes every year with 1,70,000 alumni in industry and in services.
- Many ASCI Alumni Members have risen to the ranks of CEOs and CMDs of Navaratna and Maharatna Public Sector Undertakings.
- Research and Consultancy activities in ASCI were established in 1973.
- The College has been associated with numerous reforms of the Government of India through its Research and Consultancy projects. Many policies of the Government of India have been developed on the basis of ASCI reports.
- ASCI is the trusted partner of many reputed international organizations like ADB, World Bank, Bill & Melinda Gates Foundation and many more.



ASCI PGDM @ A GLANCE

The PGDM programme is aimed at developing tomorrow's leaders in industry. The two-year diploma programme, as approved by AICTE, has been designed to meet the industry's expectations from budding managers of the next generation. Many new areas are covered in the programme including Business Analytics, Big Data, Artificial Intelligence, Corporate Social Responsibility, Innovation & Entrepreneurship Management. The programme will also allow students to take up dual specialization. ASCI has earned over the years a great deal of goodwill and networks in the industry and this programme will benefit from this.

ASCI faculty assigned for this programme are one of the best in imparting management education and they have a reputation of combining conceptual understanding and application to the real world. Industry experts are invited to provide students with real-time experience about the industry.

- AICTE approved 2 years programme.
- The programme enables students to acquire dual specialization.
- The programme has great emphasis and focus on use of Artificial Intelligence and Business Analytics for taking managerial decisions.
- Apart from traditional specializations in Human Resource Management, Marketing Management, and Financial Management, the programme allows students to take up new areas of specializations like Artificial Intelligence and Business Analytics.
- The programme is delivered by the best faculty of ASCI who have shaped top management executives in many PSUs, Government / Private Sector and International Organizations.
- The programme aims to provide global exposure to students.
- The programme is designed for preparing managers for roles in high growth sectors of the economy.
- Eligibility will be graduates in any discipline with a minimum of 50% aggregate marks and a valid score from any of the management entrance exams approved by AICTE, viz, CAT/ XAT/ MAT/ ATMA/ CMAT/ GMAT or the common entrance examination conducted by the respective state governments.



Dignitaries from Left to Right : Prof. B.V.N. Sachendra, Dean, Short Duration Programmes, ASCI
Dr. Nirmalya Bagchi, Head, ASCI Business School
Shri Anil Swarup, IAS (Retd.), Former Secretary of Higher Education, Govt. of India
Dr. Subodh Kandamuthan, Dean, Long Duration Programmes, ASCI

UNIQUENESS OF PGDM COURSE



Dual Specialization



World Class Faculty



Credit, Non-credit courses & workshops relevant to present market



- ▶ Human Resource Management
- ▶ Marketing Management
- ▶ Financial Management
- ▶ Artificial Intelligence & Business Analytics



Emphasis & Focus on use of Big Data Analytics



Extensive Industry Interaction in the form of Guest Lectures, Public Speeches & Conferences



Students can avail Educational Loans from any Public Sector Banks or Private Banks

COURSE CURRICULUM

The curriculum consists of compulsory courses as well as electives. In the entire 2-year programme, the students will have to take Credit, Non-credit Courses and Workshops relevant to present market.

Dual Specialization: Each student can choose a dual specialization.

The following specializations are being offered:

Specializations

- Human Resource Management
- Marketing Management
- Financial Management
- Artificial Intelligence & Business Analytics

Internship and Dissertation: Each student will have to undergo an internship with an organization at the end of the 3rd Trimester for two months. Also, they will also have to conduct a dissertation at the end of the 6th Trimester.

COURSE CURRICULUM PATTERN FOR PGDM BATCH-VII (2025-27)

TRIMESTER - I

- 1) Accounting for Managers
- 2) Computer Based Analytics
- 3) Managerial Economics
- 4) Marketing Management
- 5) Quantitative Methods
- 6) Organizational Behaviour-I
- 7) Programming Foundation of Data Science-I

TRIMESTER - II

- 1) Business Research Methodology
- 2) Financial Management
- 3) Business Strategy
- 4) Organizational Behaviour-II
- 5) Production & Operations Management
- 6) Programming Foundation of Data Science-II
- 7) Business Aptitude & Communication Skills

TRIMESTER - III

- 1) Business Law
- 2) Data Visualization
- 3) Human Resource Management
- 4) Project & Procurement Management
- 5) Principle and Practices of Management (Business Simulation)
- 6) Business Aptitude & Communication Skills
- 7) Analytics using Excel

**2-Months
Summer Internship**

SPECIALIZATION PAPERS IN TRIMESTER IV, V & VI

HUMAN RESOURCE MANAGEMENT
Trimester-IV
<ol style="list-style-type: none"> 1) Talent and Performance Management 2) Learning and Development 3) HR Metrics and Workforce Analytics
Trimester-V
<ol style="list-style-type: none"> 1) Managerial Effectiveness 2) Workplace Wellness and Well-being 3) Strategic Human Resource Management
Trimester-VI
<ul style="list-style-type: none"> • Project & Viva

FINANCIAL MANAGEMENT
Trimester-IV
<ol style="list-style-type: none"> 1) Security Analysis & Portfolio Management 2) Derivatives & Financial Analytics 3) Treasury & Risk Management
Trimester-V
<ol style="list-style-type: none"> 1) Business Valuation 2) Banking & FinTech 3) International Finance & Corporate Tax Planning
Trimester-VI
<ul style="list-style-type: none"> • Project & Viva

MARKETING MANAGEMENT
Trimester-IV
<ol style="list-style-type: none"> 1) Strategic Brand Management 2) Sales & Retail Management 3) Marketing Research and Analytics
Trimester-V
<ol style="list-style-type: none"> 1) IMC & International Marketing 2) Consumer Behavior 3) Product Management 4) New Frontiers in Marketing (Digital Marketing, Rural Marketing, CRM (Workshop))
Trimester-VI
<ul style="list-style-type: none"> • Project & Viva

AI & BUSINESS ANALYTICS
Trimester-IV
<ol style="list-style-type: none"> 1) Introduction to Machine Learning 2) Advanced Data Visualization and Analysis Using Generative Business Intelligence Tools 3) Application of Data Science in the Industry-I
Trimester-V
<ol style="list-style-type: none"> 1) Application of Data Science in the Industry-II 2) AI for Business 3) Machine Learning-II
Trimester-VI
<ul style="list-style-type: none"> • Project & Viva

Note: Over and above this, we regularly conduct Industry Connect, CXO Speak, Public Lectures where the students will interact with Senior Government Officials and Industry Leaders.

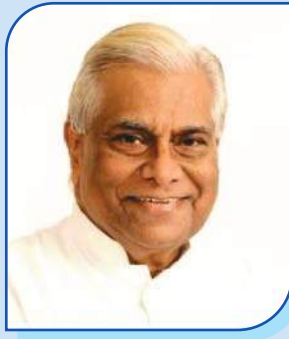
ASCI PGDM STUDENTS



BATCH-V (2023-25)



BATCH-VI (2024-26)



Sri K Padmanabhaiah, IAS (Retd)
Chairman – CoG, ASCI
Former Home Secretary, Government of India



Sri Richard B Saldanha
Vice-Chairman – CoG,
Administrative Staff College of India



Dr. N. Ramesh Kumar, IAS (Retd.)
Director General
Administrative Staff College of India

Faculty Resources



Dr. Nirmalya Bagchi
Professor
Head, ASCI Business School
Director-PGDM



Dr. Subodh Kadamuthan
Professor
Dean of Training Programmes
(Long Duration Programmes)



Prof. B.V.N. Sachendra
Professor
Dean of Training Programmes
(Short Duration Programmes)



Dr. Valli Manickam
Professor,
Dean of Research & Management
Studies and Director (i/c), CIPS



Prof. V. Srinivas Chary
Professor



Dr. Harsh Sharma
Professor



Prof. Rajkiran V Bilolikar
Professor



Prof. J. Swarnalatha
Professor



Dr. Reshmy Nair
Professor



Dr. Bhawna Gulati
Professor



Dr. Madhusoodanan P R
Professor



Dr. Karnak Roy
Associate Professor



Dr. Mekala Snehalatha
Associate Professor



Dr. Prathibha Ganesan
Assistant Professor



Mr. Hareesh Meppat
Assistant Professor



Dr. Tanusree Chakraborty
Assistant Professor



Dr. Mohd Mujahid Ali
Assistant Professor



Dr. P M Priya Darshini
Assistant Professor



Mr. P. Pavan Kumar
Assistant Professor



Mr. Venkata K Emani
Assistant Professor



Dr. Gutha Jaya Krishna
Assistant Professor



Mr. Amartya Awasthi
Assistant Professor



Dr. Reshma M Gopan
Assistant Professor



Ms.T. Sumskrutha
Assistant Professor



Mr. Rutwik Dilip Phatak
Assistant Professor



Dr. Priya Verma
Assistant Professor



Dr. Devika Ganesan
Assistant Professor



Ms. Soma Sarkar
Assistant Professor



Dr. Abhishek Job Dondapati
Assistant Professor



Dr. Ankur Parashar
Assistant Professor



Dr. Bharath Shashanka Katkam
Assistant Professor



Dr. Sweety Pandey
Assistant Professor



Ms T. Sridevi
Assistant Professor



Dr. Raman Ghosh
Assistant Professor



Prof. Vilas Shah
Advisor

Note: Over and above our internal Faculty, we also invite Guest Speakers of repute in the respective topic for the benefit of student which will ease their understanding on the subject.

FACILITIES

- **Learning Aids:** The campus has full-fledged, well-equipped air conditioned conference / Lecture rooms accompanied with facilities like computers, Internet, Audio-Visual facilities and Office-Automation aids, etc.
- **Computer based Business Simulation Lab:** Well-equipped high-end terminals for conducting business simulation and latest analytics software and tools.
- **Auditorium:** The campus has a large auditorium that hosts various events like Guest Lectures, Academic Conventions, Cultural Programmes and Annual Convocation. It has a seating capacity of 300 participants with state-of-the-art Audio-Visual facilities.
- **Residential Facilities:** The campus is equipped with comfortable and safe boarding facilities for students. The double occupancy rooms are well suited for student life. There are separate hostel buildings for boys and girls.
- **In-Campus Boarding Facilities:** The campus has full-fledged dining facilities. Breakfast, Lunch, and Dinner are served for students at specified hours. Both vegetarian and Non-vegetarian dishes are served.
- **Wi-Fi Enabled Campus:** The campus has a good computer network and dedicated High-Speed Internet connectivity and it is fully Wi-Fi enabled.
- **Digital Library:** ASCI has one of the finest libraries with a rich collection of books, journals, and Audio-Visual resources on various aspects of functional, sectoral, and general management. It is a hybrid library with over 1,00,000 books and other Knowledge Resources, newspapers, dictionaries, reference books, audio-visual materials, and electronic resources such as e-journals and databases. It also offers services such as reference service, research support, circulation, document delivery, databases training support, user, bibliographic service, online catalogue, selective dissemination of information, current awareness service by providing new arrivals of books.
- **Outbound Learning:** The classroom sessions are supplemented by exposure visits that ASCI organizes for the students. Exposure visits to various organisations enable students to understand and appreciate, the concepts they have been exposed to and gain a hands-on experience of the organizational challenges and situations typical of real-life scenarios.
- **Extracurricular Activities:** ASCI organises various curricular and extracurricular events such as conferences, workshops, competitions, management festivals, cultural programmes, get-togethers as well as sporting events for the students.
- **Sports and Games:** A gamut of sports and games activities are available for students like chess, tennis, table tennis, badminton, carroms, etc. Students are encouraged to use the on-campus gym facilities.
- **Placement Assistance:** The Programme has a dedicated Placement office with qualified and experienced professionals. The Placements office nurtures excellent corporate relations with a wide network of organisations, duly leveraging the reputation and standing of ASCI, as well as the knowledge-base and skill set that the students would be endowed with at the end of the two-year programme. The Placements office provides extensive assistance to students to explore a variety of career options.

INFRASTRUCTURE SNAPSHOT



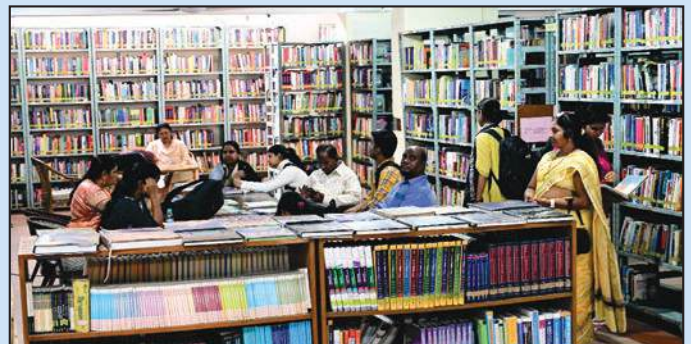
ASCI-Bella Vista Campus



ASCI-College Park Campus



ASCI-New Delhi Campus



Library



Residential Accommodation



Trainees' Hostel Building (CPC Campus)

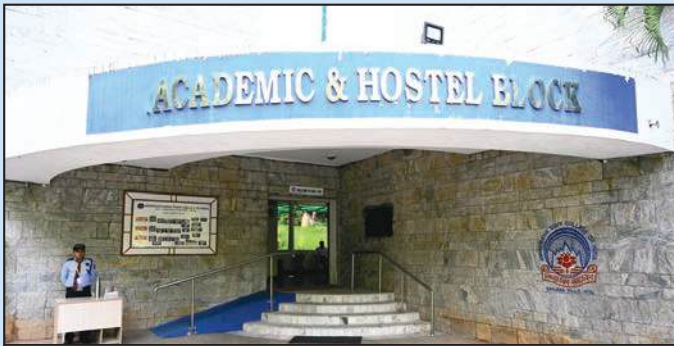


Medical Dispensary



Cafeteria / Mess

INFRASTRUCTURE SNAPSHOT



Academic & Hostel Block



Badminton Courts



Students Reading Room



Audio Visual Lab

▶ SPORTS



Table Tennis



Badminton, Table Tennis Tournament Winners



Our Cricket Champions at the Inter-B-School Competition-2023



Our Cricket Champions in 2024



CLUBS & COMMITTEES



AARAMBH
(E-cell of ASCI)



EXIGENCE
(Marketing Club)



ENIGMATIC
(HR Club)



FINAC
(Finance Club)



COEUS
(AI Club)



MEDIA CLUB



CULTURAL CLUB



SPORTS CLUB



STUDENT CLUB



PLACEMENT COMMITTEE

FINAL PLACEMENT CORPORATE PARTNERS

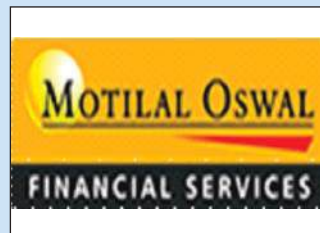
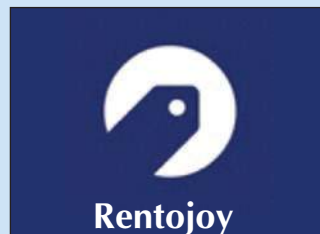


- Highest CTC : INR 11 LACS
- Mean CTC : INR 6.5 LACS
- Median CTC : INR 7.0 LACS



SUMMER PLACEMENT CORPORATE PARTNERS

- Highest Stipend : INR 40,000/-
- Average Stipend: INR 20,600/-





STUDENT TESTIMONIALS

JAYOTRI NAG
BATCH 2019-2021

I would like to express my heartfelt gratitude to ASCI's PGDM Programme, its Faculty and Staff for guiding me towards a better future. A great curriculum with wonderful facilities on a beautiful campus in the heart of the city! What more can we ask for? I am placed in Airtel and am really thankful to ASCI for this wonderful opportunity.

DR. KRISHNA MOHAN
BATCH 2019-2021

PGDM at ASCI taught me many relevant and current world situation based managerial concepts. This for me has opened up a lot of windows in the contemporary world. With the support of faculty teachings, help from colleagues and other support staff at ASCI I got placed at Transcell Oncologics as product specialist. I thank Placement team and everyone at ASCI for giving me this strong support.

A JACINTHA JAMES
BATCH 2019-2021

I am glad to share a positive outcome of my PGDM journey at ASCI. I am happy to be placed in Mirchi that comes under TIMES Group which brings me immense happiness, I would like to thank my faculty, mentors, colleagues and placements at ASCI for making dream come true. I wholeheartedly thank ASCI for constant support.

VINAYAK R KAMATH
BATCH 2019-2021

Being part of the first batch of PGDM in ASCI gave me a boundless opportunity to learn and prosper in the specialization of HR and Finance. 2 great years at ASCI were full of personal and professional growth. I would like to thank my professors and classmates for providing an enriching experience that helped drive the standard of excellence. I am fortunate to be placed in an organization like ICICI bank and I would like to thank ASCI for the support provided by them throughout the course.

SIRIGIRI AMULYA
BATCH 2020-2022

My experience at ASCI is great and memorable. The Instructors at ASCI helped me enhance my academic and interpersonal skills. The Placement cell is very supportive and they have conducted various sessions which helped me to enhance my skills and an opportunity to showcase them. There was a great industry exposure at ASCI as we had a chance to interact with working professionals from various industries. The best part of graduating from ASCI is it offers very practical courses which are directly in line with industry practices.

GIFTSON JOSHUA
BATCH 2020-2022

My journey at ASCI was filled with an atmosphere full of motivation and appreciation. All the faculties are enthusiastic and always ready to help. Now I am working at ATKINS Bangalore as an HR ANALYST. I will always be grateful to each and everyone in the institution who helped me start my career in one of the top MNC companies in the field I wanted. It was really a dream come true.

SNEHA BHARGAVI
BATCH 2020-2022

ASCI is a place for learning, fun, culture, lore, literature and many such life preaching activities. Studying at ASCI bought an added value to my life as it offered very enhanced and efficient platform for the exposure to the training and placement. All this has led to profound long-term impact on my career progression and has enabled me to be a valued contributor in the workplace. I owe it to ASCI big time, for all that is stated above and much more unsaid.

SAKTHIVEL L
BATCH 2020-2022

ASCI shaped me from the day one to face the corporate world. The environment in the placement cell & our placement officer has taught me to be innovative and meticulous in approach to any strategic goals set for a professional. Whether the work scope is within domain of expertise or not, a proper approach can solve all issues in hand. It's because of the knowledge I gained in ASCI. It was the support of my teachers/ mentors which motivated me to THINK BIG & GET BIG. Thank You ASCI for bringing a positive attitude to face all challenges in life.



STUDENT TESTIMONIALS

GONA SADVITHA
BATCH 2021-2023

I extend my heartfelt gratitude to ASCI College for providing me with an exceptional education and a launchpad for a promising career I wholeheartedly recommend ASCI to aspiring students looking to embark on a journey of academic excellence, holistic development, and unparalleled career opportunities."

ABHINAV
BATCH 2021-2023

"I, Abhinav, a student of ASCI PGDM (2021-23) want to express my heartfelt gratitude for the institution ASCI has been a premier institute not just for management studies but also for training the civil servants since its inception.

I consider myself extremely fortunate to become one of the first students to get placed in my batch. Getting an offer to join ANZ is an honour in itself. ANZ is an industry leader in banking and financial products & services and joining this organization has given me the headstart I always needed to make a strong and stable career in the field of Finance.

AINDRI BASU
BATCH 2021-2023

ASCI has been the right match for me in shaping my career. The institutional standards that I have been exposed to here have shaped me for great opportunities and responsibilities. As a result of such niche educational environment I achieved a position at ANZ bank where I hope to prove my worth with dedication. My gratitude to the institution, professors, our placement officers and all those who supported me and keep supporting me in all my endeavours.

CH. SREEMANTH REDDY
BATCH-IV 2022-24

"Enrolling in the PGDM program at the Administrative Staff College of India (ASCI) has been a transformative experience for me. The comprehensive curriculum, dedicated Faculty, and supportive environment provided by ASCI have equipped me with the skills and knowledge necessary to succeed in the corporate world.

I am thrilled to share that through the rigorous training and networking opportunities offered by ASCI, I have secured a placement at Deloitte, one of the world's leading professional services firms.

I am immensely grateful to ASCI for providing me with the platform to achieve my career goals and for shaping me into a competent and confident professional. I would highly recommend ASCI to anyone aspiring to excel in the field of business administration."

TABITHA ROSE JACOB
BATCH-IV 2022-24

The unique learning methodology offered at ASCI, which comprises a commitment to academic excellence coupled with a supportive and excellent faculty, focuses on the personal as well as intellectual development of each student.

The experiences and knowledge that I gained at ASCI, significantly contributed to moulding me into a more confident and well-prepared individual for the professional sphere.

I am grateful for the guidance and support provided by the faculty members and placement officer, which played a pivotal role in facilitating my smooth transition from academia to the professional world, eventually leading to my selection at Deloitte as a Tax Consultant.

GANESH BENDE
BATCH-IV 2022-24

My journey at ASCI was really productive and helped enhance my skills and develop a positive attitude, which is crucial at my educational level. I was impressed with my skills during interviews and performed well. Thank you, ASCI, for the initiatives and passion. I always wish ASCI to grow in the teaching sector and contribute to this nation by producing skilled professionals.

P SREEPAL REDDY
BATCH-IV 2022-24

I am delighted to express my heartfelt gratitude to Administrative Staff College of India for the invaluable support and guidance that led to my successful placement at SBI Mutual Funds. The comprehensive curriculum, coupled with practical training and industry exposure, has equipped me with the necessary skills and confidence to excel in my career.

The dedicated efforts of our placement cell in organizing workshops and mock interviews were instrumental in my preparation. The faculty's unwavering commitment to student success is truly commendable. I am proud to be an alumnus and look forward to contributing positively to the industry. Thank you for being a pillar of my academic and professional journey.



ASCI PGDM 'Industry Connect'

AN INITIATIVE FOR INTEGRATED LEARNING

Notable Events at The Industry Connect Initiative



Guest Talk on "Crucial Aspects of Personal Growth and Professional Development in the Corporate World" by Mr. Naveen Kanduri, Senior Vice President – Operations, FinacPlus on 11/07/2024.



Guest Talk on "Career Management" by Mr. Vikram Kasturi, General Manager - HR, Aragen Life Sciences on 24/07/2024.



Guest Talk on "Decoding Venture Debt" by Mr. Pramodh, AVP & Business Head - Investments-Debt, Caspian Impact Investments on 31/07/2024.



Guest Talk on "MBA Lessons from the Market" by Mr. B. Bharat Reddy, CEO and MD, Collabgenics on 31/07/2024.



Guest Talk on "GenAI | Data Science | BI | Advanced Up-Skilling" by Mr. Shirish, CEO and MD, Innodatatics on 07/08/2024.



Guest Talk on "Digital Marketing and Careers in Real Estate" by Mr. Dhiraj Merani, CEO, Digital Mojo on 14/08/2024.



ASCI PGDM 'Industry Connect'

AN INITIATIVE FOR INTEGRATED LEARNING



Guest Talk on "Benefits and Challenges of Forming Partnerships in the Financial Industry" by Ms. Prema Jaiswal, SVP-Partnerships, Caspian Impact Investments on 05/09/2024.



Guest Talk on "Stocks and Shares Trading and Portfolio Management" by Mr. Vivek Vardhan, Regional Director, Anand Rathi Shares and Stocks on 21/08/2024.



Guest Talk on "Careers in Investment Banking & Work-Life Balance" by Mr. M. Vishwanath, CFO, Caspian Impact Investments on 28/08/2024.



Guest Talk on "Unlocking Financial Stability: The Crucial Role of Credit Rating in Banking and Finance" by Mr. D. Naveen Kumar, Associate Director, Care Edge Ratings on 18/09/2024.



A heartfelt thank you to **Ms. Veena Putrevu, Head – HR & Admin, Axis Energy Group**, for sharing invaluable insights on 'Industry Expectations from Gen Z' at ASCI PGDM's recent Guest Talk event. Her expertise shed light on what the industry seeks from the dynamic Gen Z.

| ascipgdm.in | +91 91210 11411



ASCI PGDM 'Industry Connect'

AN INITIATIVE FOR INTEGRATED LEARNING

'Industry Connect' program initiated by ASCI-PGDM helps the students to interact with Industry Leaders frequently. From these interactions, students understand the current trends in management, innovative & best management practices of various organisations.

Notable Events at The Industry Connect Initiative



ASCI PGDM extends heartfelt gratitude to **Mr. Partha Sarathy Mohapatra**, State HR Head at Reliance Jio Infocomm Ltd., for gracing our campus and sharing invaluable insights during our recent Guest Talk event '**Transformation of Talent Acquisition: Proofing the Organization**'.

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ASCI PGDM extends heartfelt thanks to **Mr. Ganesh Rayala, Director and Head of Marketing at Narwal**, for an insightful session on '**Performance Marketing and Career Advice in the AI era**'. Thank you for empowering our students with invaluable knowledge!

 | ascipgdm.in | +91 91210 11411



ASCI PGDM would like to wholeheartedly thank **Dr. Ravi Dasari**, President and Group Head-HR, Jasper Industries Pvt. Ltd. for sharing his insights on '**Habits of Highly Effective People**' at ASCI PGDM's Guest Talk.

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ASCI PGDM extends heartfelt gratitude to **Mr. Mohit Kumar Balasaria & Mr. Harmanjit Singh** for gracing our campus with their invaluable insights on the '**Relevance of Radio and its Impact in the Advertising World**'.

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Campus Affairs



Ganotsav - 2024 @ ASCI Campus



Students participation in ONAM Festival 2024



Deepavali Pooja by PGDM Students



PGDM Freshers Party 2K24



Mr. & Ms. Fresher from PGDM Batch-VI 2024-26



Campus Affairs



ASCI PGDM - NHRD HR Conclave 2024 - Empowering Through Upskilling and Reskilling held on 20th July 2024



Workshop on Emotional Intelligence for Batch-VI held on 12th July, 2024



PGDM Batch-VI students visit to Sharath City Capital Mall on 5th September 2024



One Day visit to Leonia Resort organised on 9th August, 2024 for Batch-V students



Cricket Tournament 2024, Organized by ASCI's Sports Club



Campus Affairs

Articulate Alchemy - ASCI PGDM

PINNACLE 2024 - ASCI PGDM

HRVertex Business QUIZ

'ARAMBH: Workshop on Ideate, Launch, Thrive the Startup Journey was organised by ASCI & sponsored by CIPS on March 15, 2024



Launch of ASCI PGDM Bi-Annual Newsletter during Pinnacle 24



Head, ASCI Business School Talks



Visit to SDA Bocconi in Milan, Italy, Sep 2024 organized for participants of Advanced Management Programme



Dr Nirmalya Bagchi, delivering a session for SAIL Officials in New Delhi 14 Dec 2023



Dr. Nirmalya Bagchi, DG (i/c), ASCI delivered a lecture titled "India and its Governance" on 24th October, 2023 to Civil Servants of South Korea in Jeonju City at the Invitation of LOGODI - LOCAL Government Officials Development Institute.



Dr. Nirmalya Bagchi, Director General (i/c), ASCI delivered a talk at the CII Cost Congress on 13th December, 2023 as a Guest of Honour.

SNAPSHOTS OF ASCI PGDM BATCH - IV (2022-24) CONVOCATION held on 15th November 2024



◀ Chief Guest - **Dr. Preeti Sudan, IAS (Retd.)**, Chairperson, Union Public Service Commission, Govt. of India, addressing the passing out Students

▶ **Dr N. Ramesh Kumar, IAS (Retd.)**
Director General, ASCI
addressing the students





सत्यमेव जयते

Certificate No.
APP/23/N00269

Certificate of Accreditation

The training Institute Administrative Staff College of India, Hyderabad is accredited as उत्कृष्ट/Very Good under the Capacity Building Commission's National Standards.

The Accreditation shall remain in force subject to continued compliance with the National Standards. The Accreditation needs to be renewed before the expiry date by the training institution following the due process of assessment.

Accreditation granted on 29/12/2023 is valid until 28/12/2025



S.P. Roy
Secretary

Capacity Building Commission

Adil Zainulbhai
Adil Zainulbhai
Chairperson

Capacity Building Commission



ADMISSIONS & PROGRAMME FEE STRUCTURE

Eligibility Criteria for Admissions:

- Graduates in any discipline with a minimum of 50% aggregate marks in the qualifying examination.
- Candidates are required to qualify in the CAT/XAT/ MAT/ATMA/CMAT/GMAT or the common entrance examinations conducted by the respective State Govts.
- The selection of the candidates will be based on the below mentioned evaluation criteria:
 - ▶ Academic Performance
 - ▶ Personal Interview
 - ▶ Score in the Common Entrance Examination
 - ▶ Weightage for participation in Sports, Extracurricular, Academic Diversity and Gender Diversity
- The wards of Armed Forces Personnel will be given 5% rebate on the Tuition Fee.
- Students belonging to North Eastern States will be given 5% rebate on the Tuition Fee.
- Application Form can be submitted online from www.ascipgdm.in
- Application Fee amount of Rs. 500 may be paid through online mode:

<https://pages.razorpay.com/asci-application-fee>

- Selected candidates for admission will be informed through email.

Tuition Fee Instalments Plan for PGDM

Admission Fees	50,000 (INR) (To be paid within 6 days of Admission Confirmation)
1st Instalment	4,50,000 (INR) (by September, 2025)
2nd Instalment	3,00,000 (INR) (by July, 2026)
Total Tuition Fee	8,00,000 (INR)

- The Hostel Fee for residential students is Rs.3,00,000/- extra (double occupancy), including Catering and food provision charges.
- The residential fee is applicable for 18 months when the student is in campus.
- Catering and food charges for non-residential students will be charged extra and is optional
- All fees are non-refundable.
- All online transaction details shall be sent as an email to:

admissions.pgdm@asci.org.in / Mobile: 9121011411 / 7337344497

Bank Name	State Bank of India
Address	Bellavista Branch, Raj Bhavan Road, Somajiguda, Hyderabad - 500082
Beneficiary A/C Name	Administrative Staff College of India
Savings Bank A/C No.	62090698675
Bank MICR No.	500002306
NEFT IFSC Code	SBIN0020063

STUDENTS CAN AVAIL EDUCATION LOANS FROM VARIOUS PUBLIC SECTOR BANKS AND PRIVATE BANKS. ASSISTANCE IS PROVIDED TO STUDENTS TO AVAIL BANK LOAN FACILITY.

Medical Insurance:

Medical facilities are available in the Campus. All the students are covered with medical insurance for a sum of Rs.1,00,000/- each.

OUR VALUE STATEMENT

संगच्छध्वं संवदध्वं सं वो मनांसि जानताम्

*Let us be together,
Let us interact together
and may our minds comprehend together*

- Rigveda X.191.



PGDM Students of Batch VI (2024-26)



Administrative Staff College of India

College Park Campus, Road No 3, Banjara Hills,
Hyderabad – 500 034. Telangana

For further details contact:

ASCI Admissions Team

Ph: +91 91210 11411 / +91 73373 44497 / +91 73373 44498

Email: admissions.pgdm@asci.org.in

Programme Website: ascipgdm.in

Institution Website: asci.org.in